ASHFIELD HERITAGE STUDY

1991-1992

NAME	Factory		REFERENCE NO. 214	
OTHER NAMES	Vita-Weet Building Formerly PEEK FREAM	V 2	REAL PROPERTY DESCRIPTION	
LOCALITY / SUBURI	476 Parramatta Road, Corner Frederick St	reet	ZONING 4(b)	
MAP	REFERENCE		Arnotts Biscutts	
PHYSICIAL CHARAC	TERISTICS/HISTORICAL NOTES - SEE OVE	R	N.S.W. Division	
CATEGORY	SUB CATEGORY		BOUNDARY / IDENTIFICATION	
EVALUATION OF SIGNIFICATION OF SIGNIFICA	Associative X Associative X Associative X	Representative x Representative Representative	The property boundary	
Scientific: Rare Other: Rare	Associative Associative	Representative	SITE CONDITION	
* A handsome	NIFICANCE landmark industrial building of a kind rare in the	Municipality.	Intact x Minor Alteration Major Alteration - Sympathetic - Unsympathetic Removed (site only)	



PHOTOGRAPHS		DATE OF SURVEY	
BandW ROLL 91-052-9	NEG NO. 0	6/4/92	
COLOUR SLIDES ROLL	FRAME NO.	SURVEYOR	
STUDY TEAM: Richard Mackay, R	obert Irving, Chris Pratten, Jill Sheppard, Stephen Harris	RI/CHP	

ASHFIELD HERITAGE STUDY 1991-1992 **HERITAGE LISTINGS** PERIOD REFERENCE NO. Register of the National Estate (AHC) - Registered Pre - 1800 DATE OF CONSTRUCTION: Register of the National Estate (AHC) - Interim 1800 - 1825 Register of National Trust (NSW) 1825 - 1850 c. 1936 - c. 1970 Within National Trust Conservation Area 1851 - 1875 ARCHITECT / DESIGNER: X Register of Significant Twentieth Century Architecture (RAIA) 1876 - 1900 Department of Public Works Heritage and Conservation Register Ross and Rowe 1901 - 1925 Heritage Council Register - Permanent Conservation Order 1926 - 1950 BUILDER: Heritage Council Register - Interim Conservation Order 1951 - 1975 Not known Heritage Council Register - Section 130 Order Post - 1975 Heritage Council Register - Nomination HISTORICAL THEMES: NSW Government Department Heritage Register (S170 Heritage Act) State Themes: Industrialisation and de-industrialisation Institution of Engineers (NSW) Heritage Register Regional Environmental Plan Heritage Schedule Local Themes: Local Environmental Plan Heritage Schedule Industry, commerce and retail trade. Other HISTORICAL NOTES The land on which this factory stands was purchased from the Trustees of the Infants Home on 6th October, 1935. The "brick factory and offices" were estimated to cost forty thousand pounds in 1935. The name of the builder was not noted on the building application. **INFORMATION SOURCES:** Written: Building application, November 1935 Oral: N. Peek, historical searches. Graphic: PHYSICAL CHARACTERISTICS: Brick/render walls, factory has steel framed roof, steel windows, some double glazed. Materials: Exterior: Two storey office building with five storey corner tower. Loading dock in Frederick Street. Interior: Generally plaster finishes. Concrete stairs, some plastered concrete beams. Styles: Inter-War Functionalist/Art Deco, Post-War International. DESCRIPTION: A large rectangular building built in several stages. The main structure comprises a single storey steel framed and sawtooth roofed factory, with a two storey office building facing Parramatta Road, and extended in recent years. The complex is dominanted by a Landmark tower, of circular plan with facets which make it octagonal for its lower four storeys. Corbusian windows of the offices are contrasted with the vertical faceting of the tower. These verticals spring from a curved cantilever awning over the recessed corner entrance Where there is a curved stair leading to a patterned terrazzo porch. The front doors are of timber, with chrome push bars.

MODIFICATION:

The original corner ensemble is substantially intact. There are many extensions beyond the front structure.